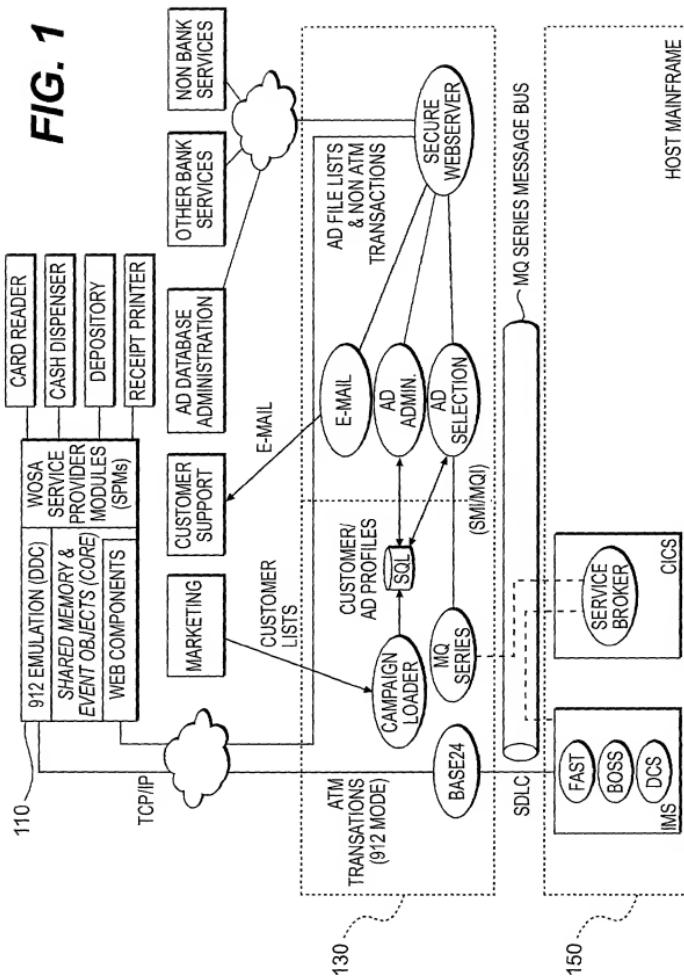


FIG. 1



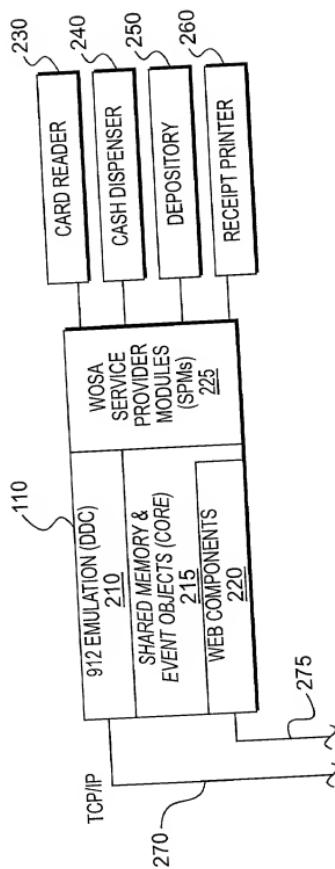


FIG. 2

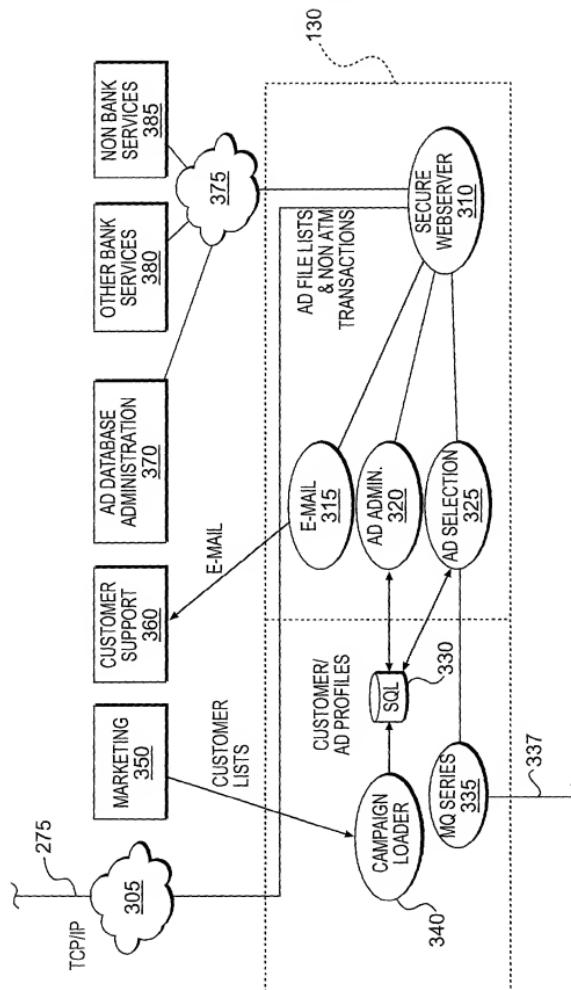


FIG. 3

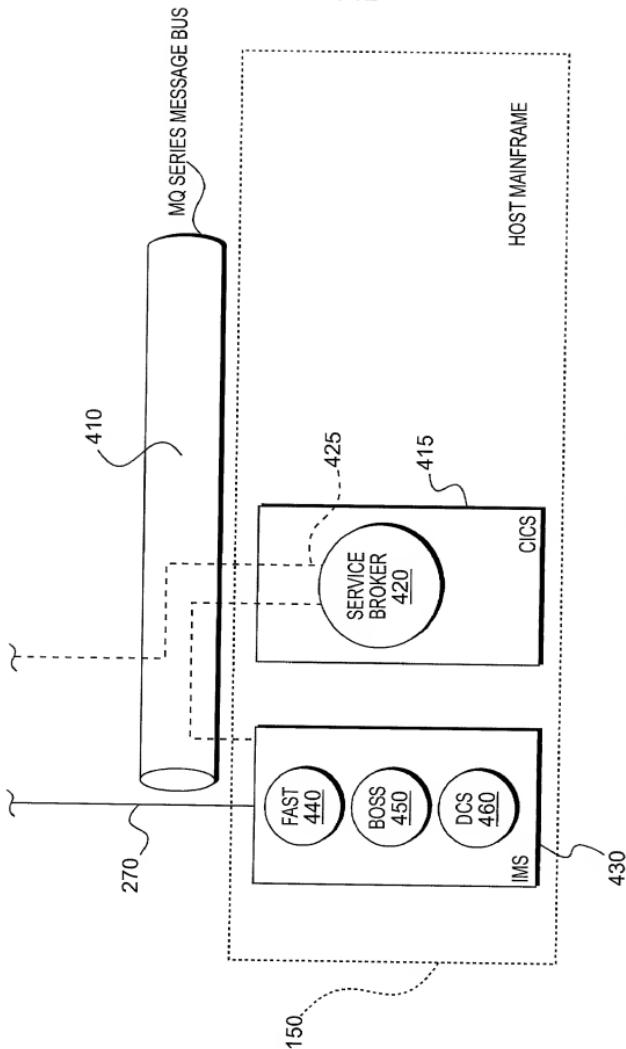


FIG. 4

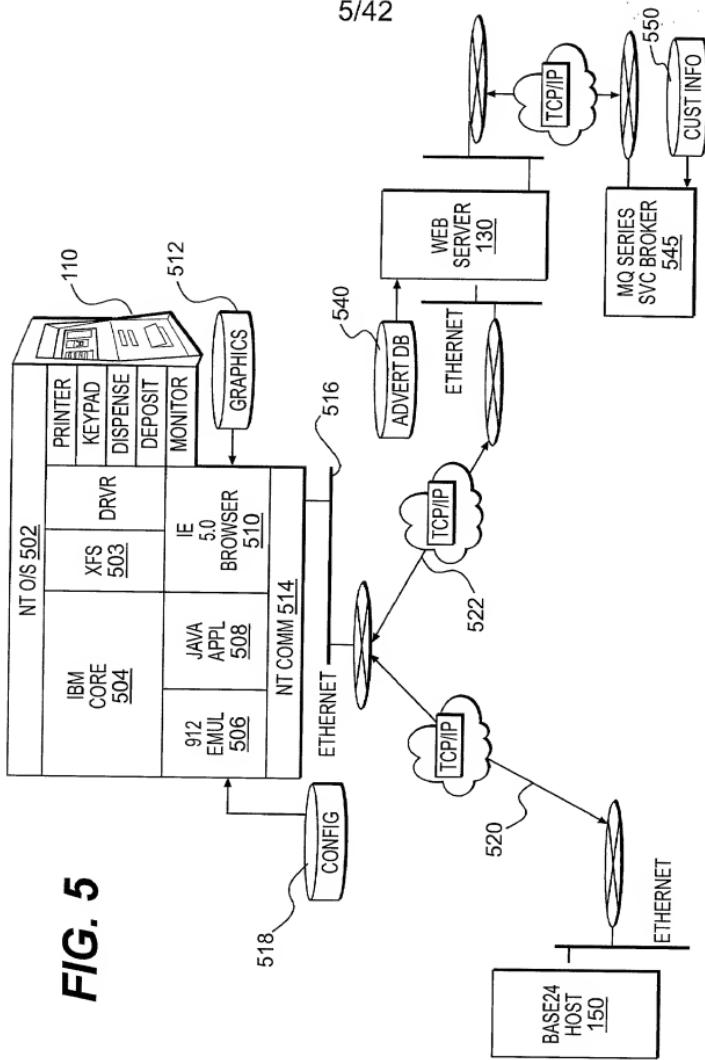
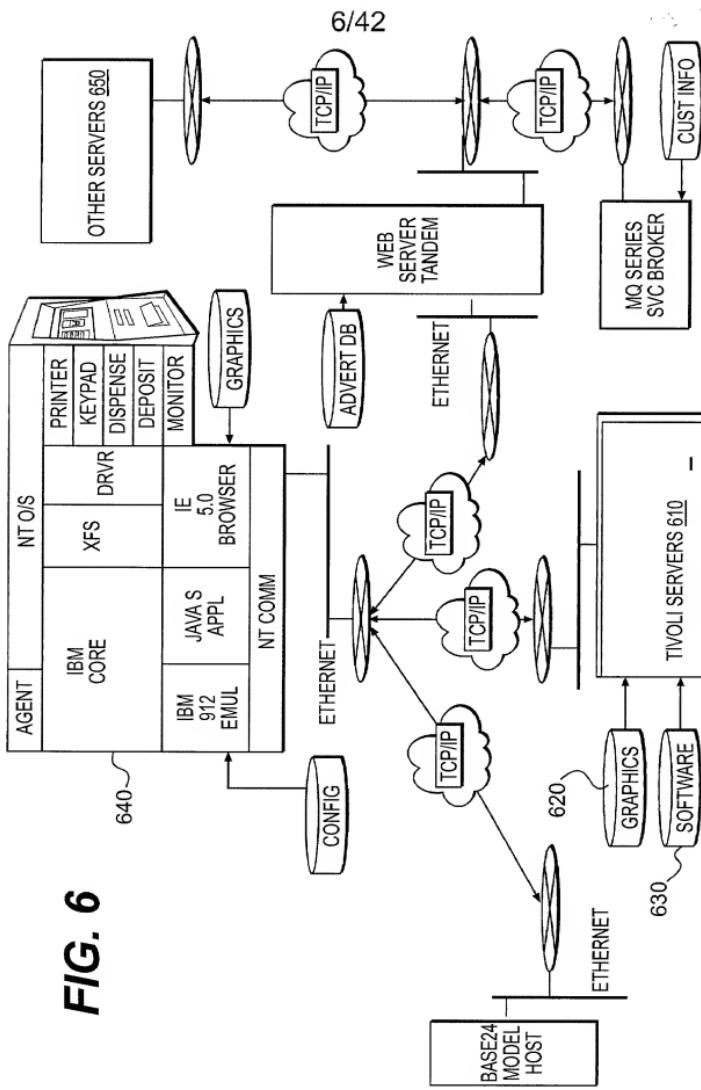


FIG. 6



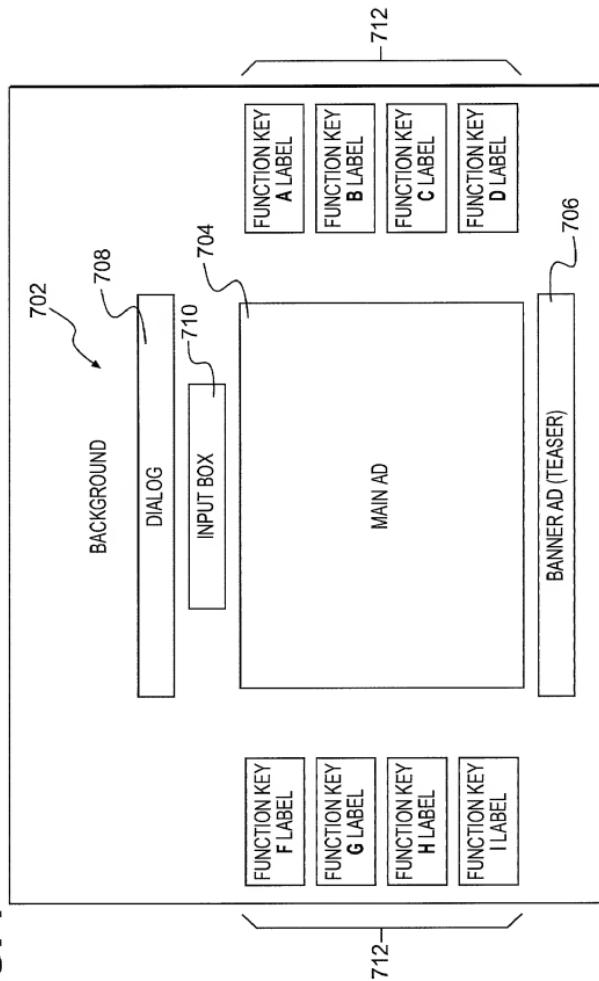
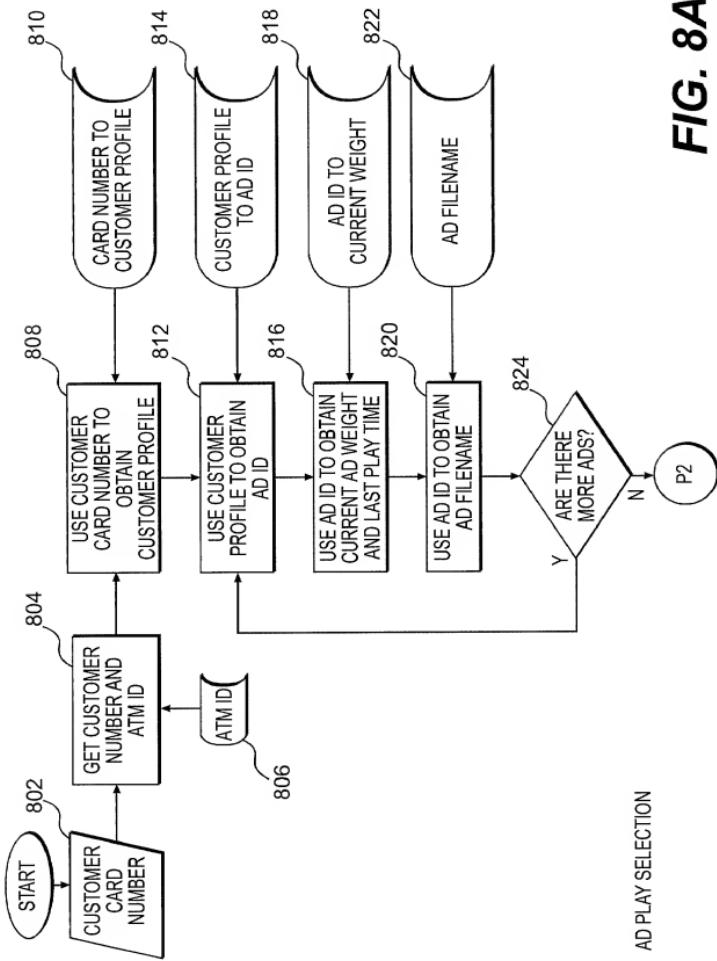
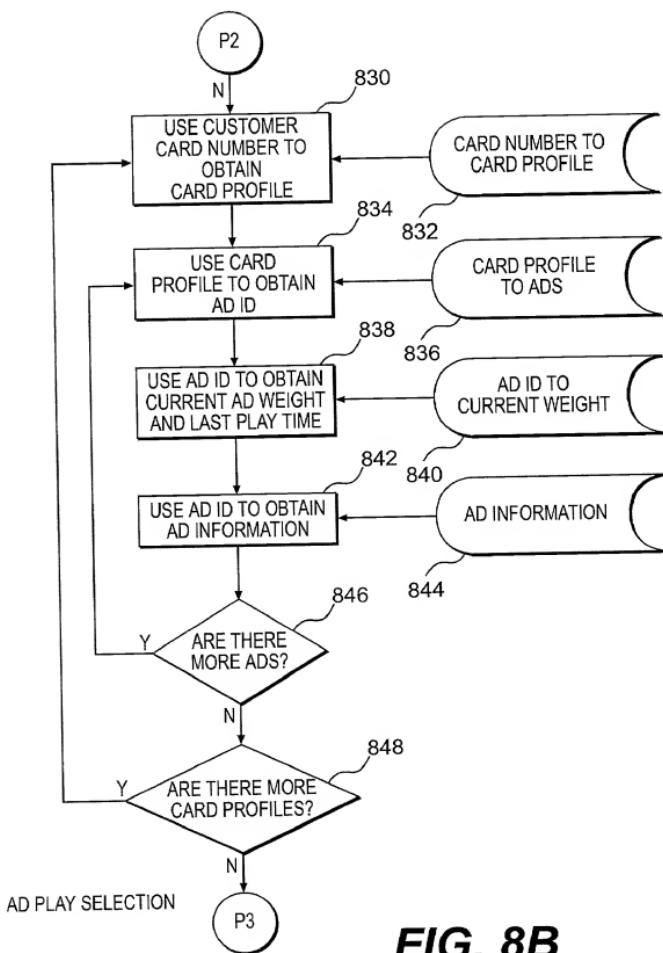


FIG. 7



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**FIG. 8B**

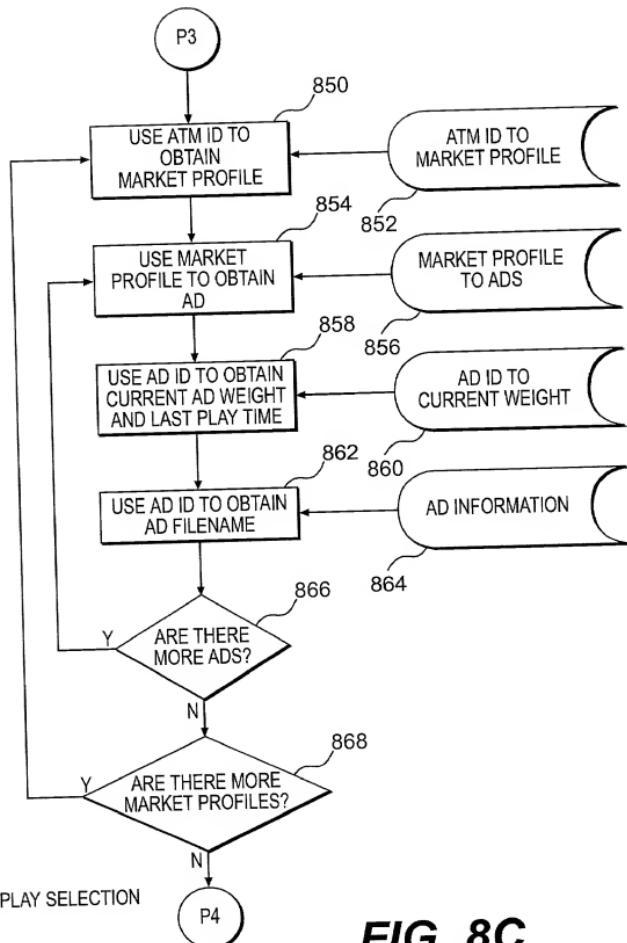
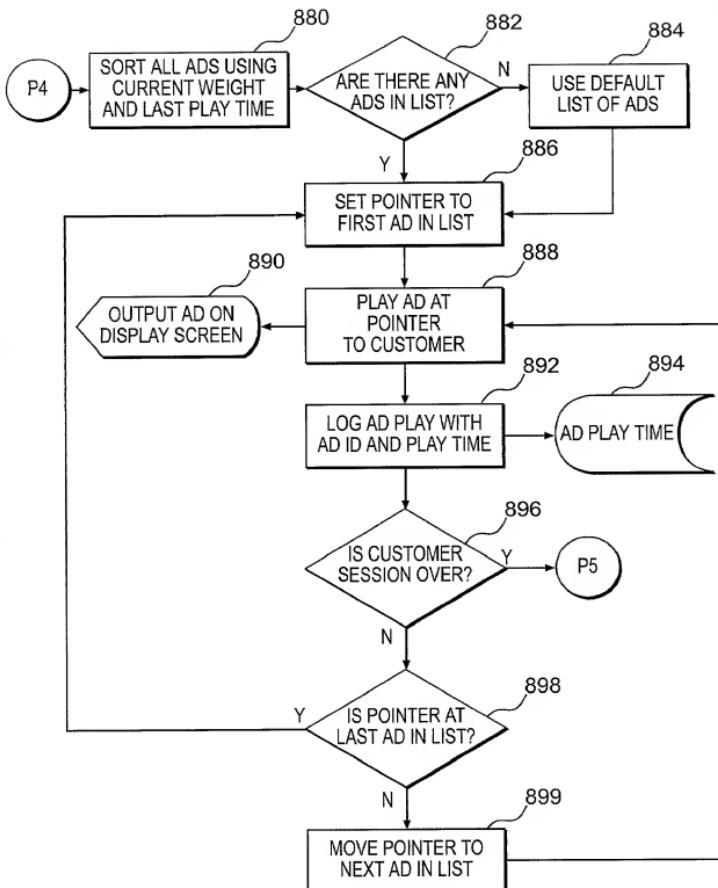
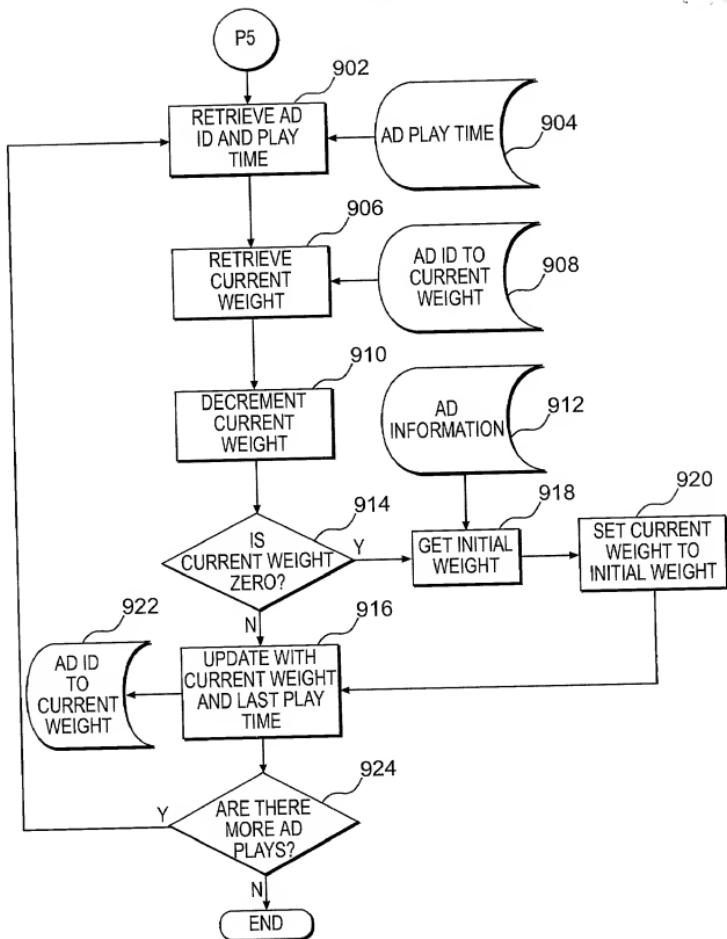


FIG. 8C



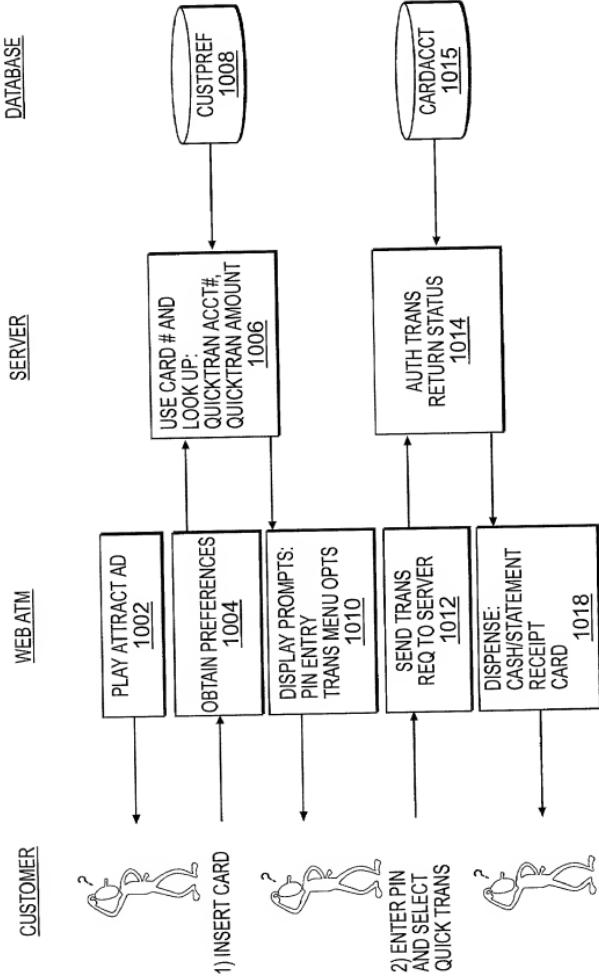
AD PLAY SELECTION

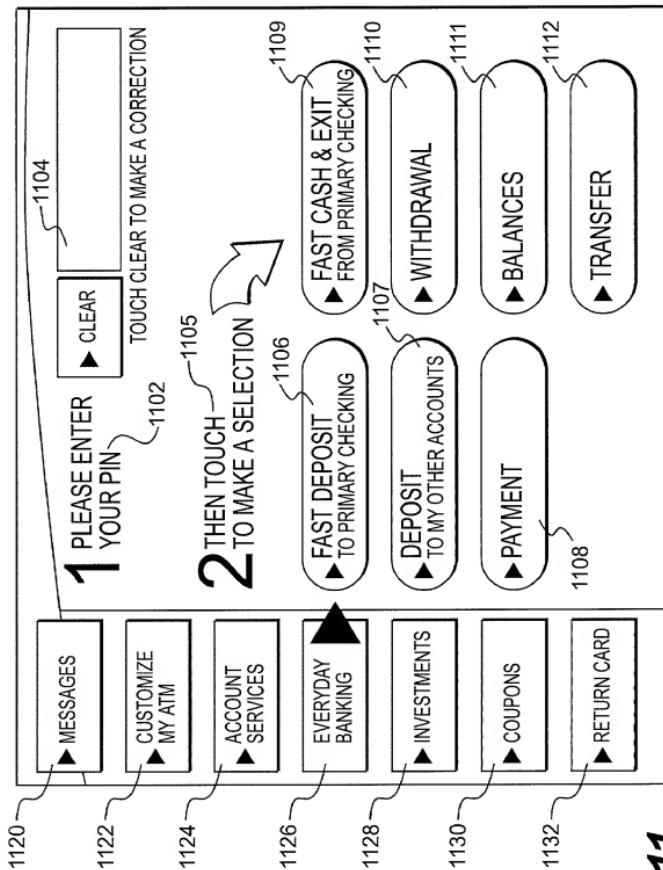
FIG. 8D



AD WEIGHT ASSIGNMENT

FIG. 9



**FIG. 11**

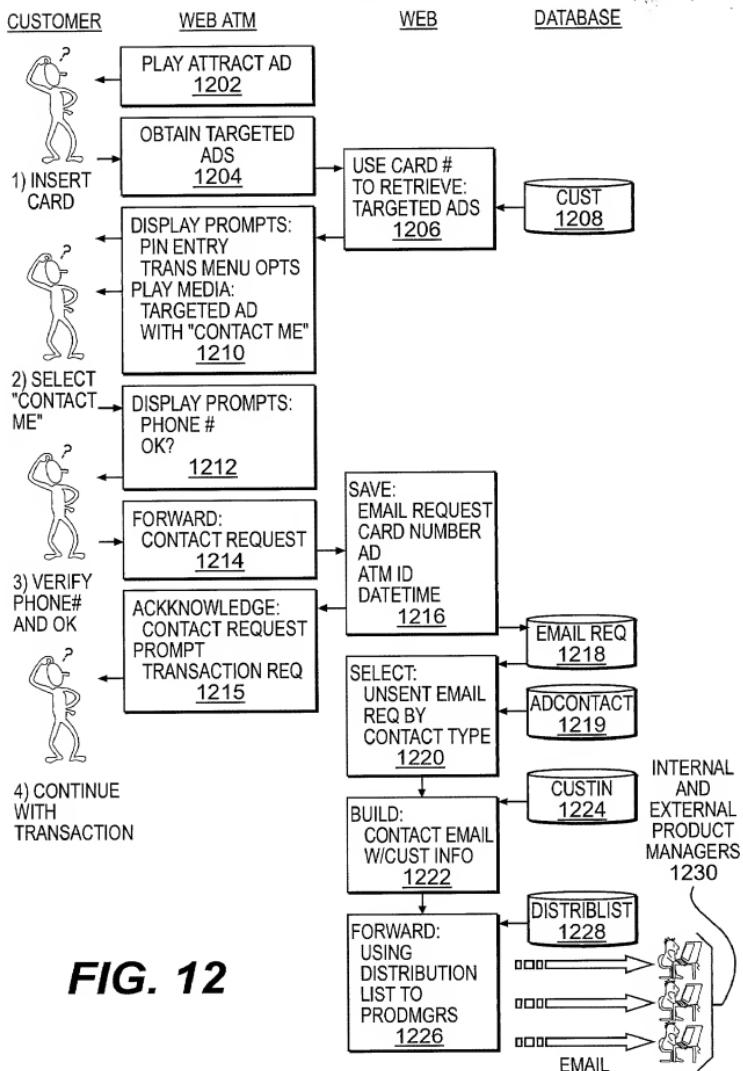
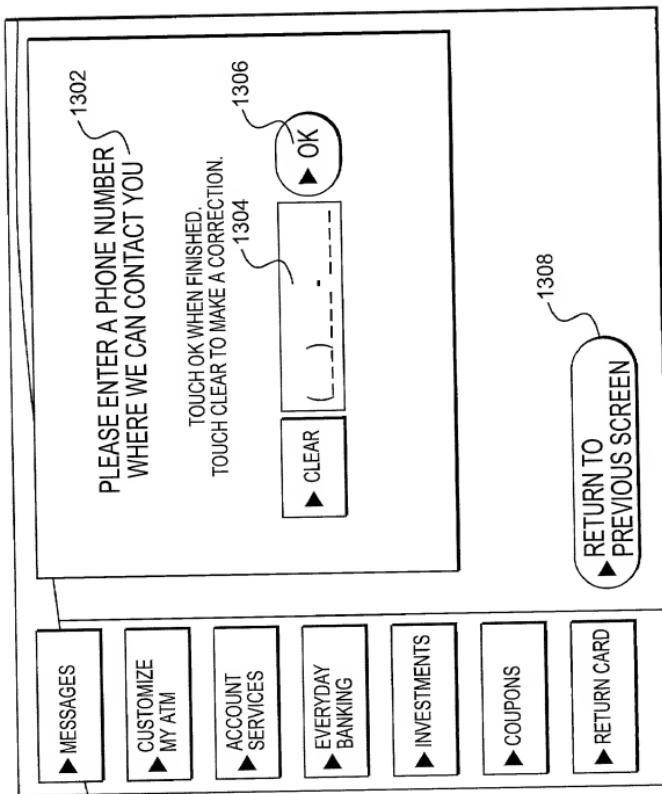


FIG. 12



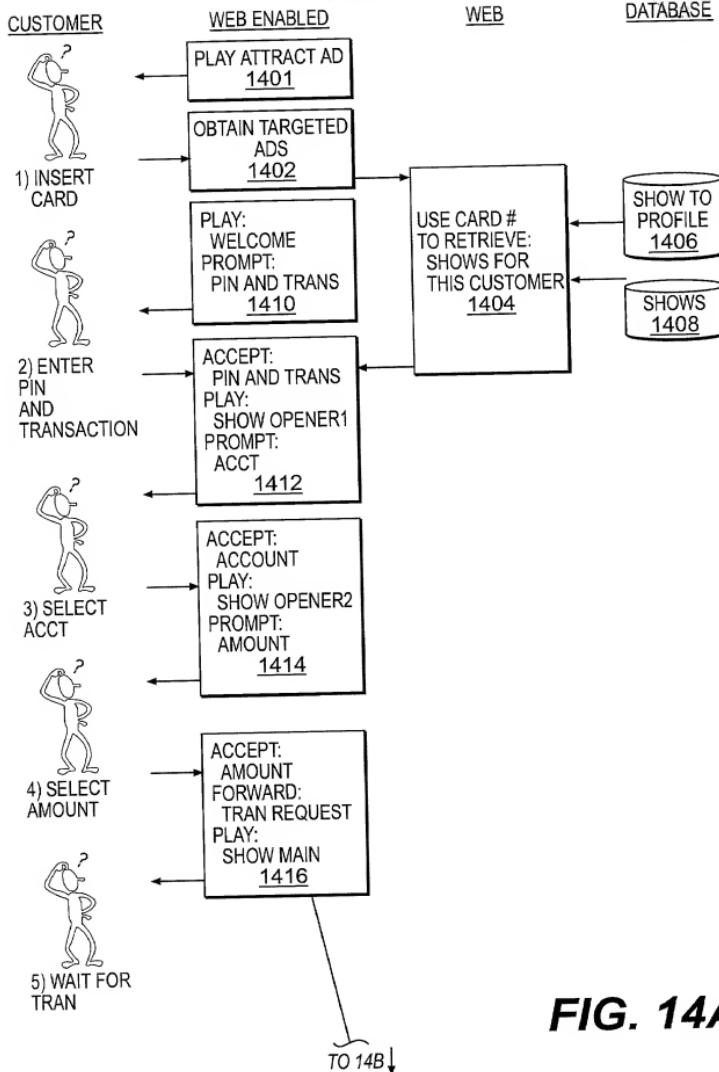


FIG. 14A

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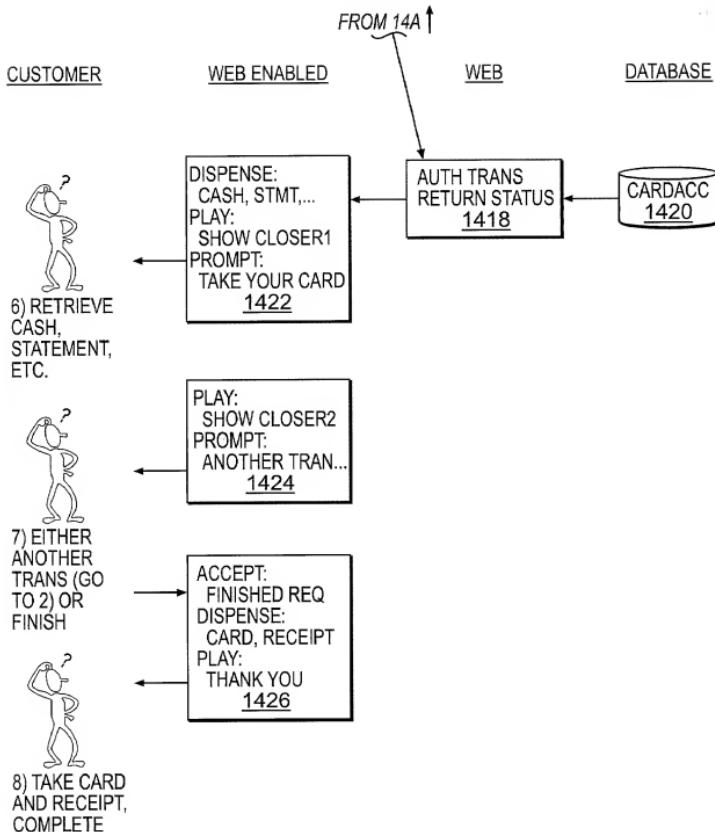


FIG. 14B

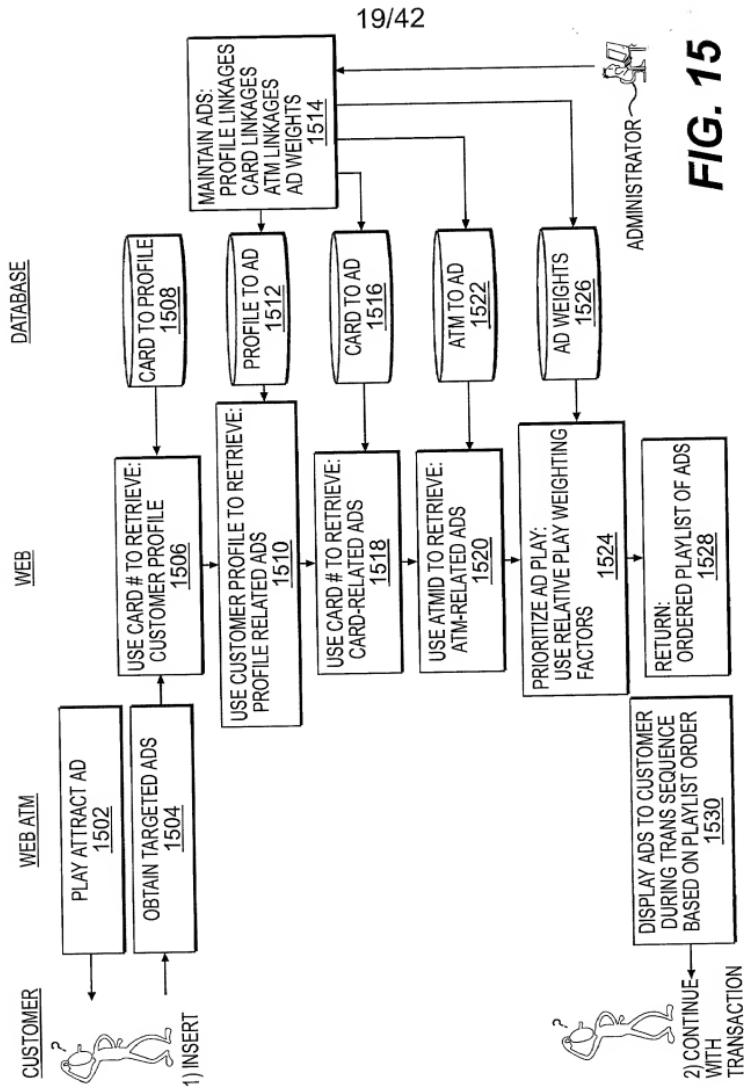
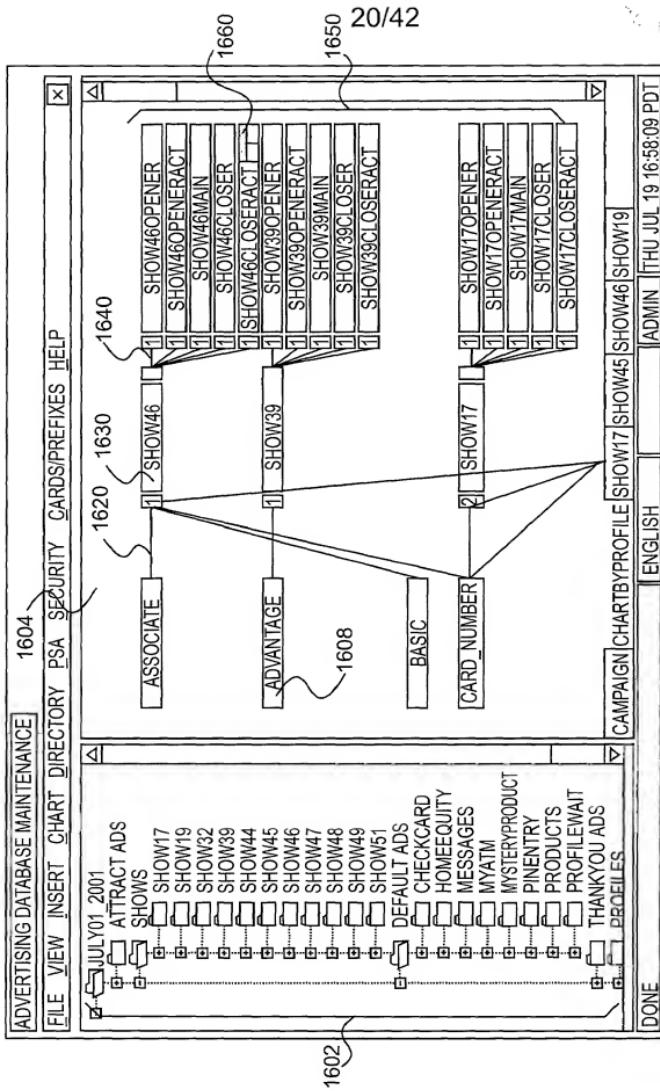


FIG. 16



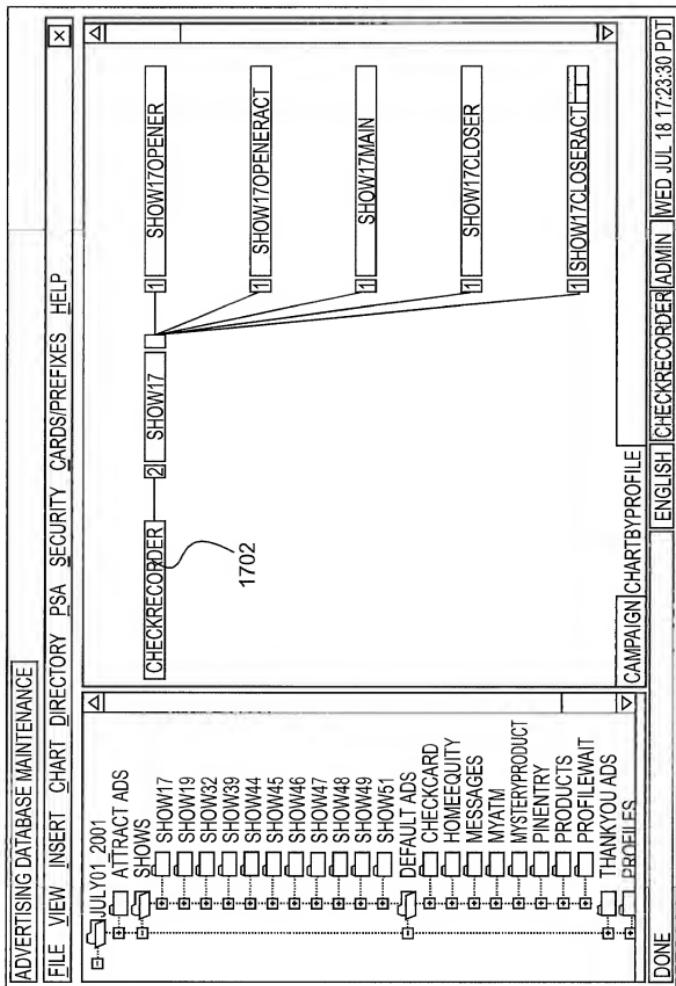


FIG. 17

ADVERTISING DATABASE MAINTENANCE

FILE	VIEW	INSERT	CHART	DIRECTORY	PSA	SECURITY	CARDSPREFIXES	HELP	1804	1806
<input type="checkbox"/> SHOW46 SHOW <input type="checkbox"/> DESCRIPTION <input type="checkbox"/> MY ACCESS <input type="checkbox"/> OPENER: SHOW46OPENER										SHOW46OPENACT
<input type="checkbox"/> SHOW17 <input type="checkbox"/> SHOW19 <input type="checkbox"/> SHOW32 <input type="checkbox"/> SHOW39 <input type="checkbox"/> SHOW44 <input type="checkbox"/> SHOW45 <input type="checkbox"/> SHOW46 <input type="checkbox"/> SHOW47 <input type="checkbox"/> SHOW48 <input type="checkbox"/> SHOW49 <input type="checkbox"/> SHOW51										<input type="checkbox"/> BASIC <input type="checkbox"/> CARD NUMBER <input type="checkbox"/> A~BRANCH <input type="checkbox"/> A~BUCHHEAD AREA <input type="checkbox"/> A~CHARLOTTE AREA <input type="checkbox"/> SHOW OTHER PROFILES
<input type="checkbox"/> ATTRACT ADS <input type="checkbox"/> SHOWS <input type="checkbox"/> SHOW17 <input type="checkbox"/> SHOW19 <input type="checkbox"/> SHOW32 <input type="checkbox"/> SHOW39 <input type="checkbox"/> SHOW44 <input type="checkbox"/> SHOW45 <input type="checkbox"/> SHOW46 <input type="checkbox"/> SHOW47 <input type="checkbox"/> SHOW48 <input type="checkbox"/> SHOW49 <input type="checkbox"/> SHOW51										<input type="checkbox"/> MARKETING TEXT <input type="checkbox"/> SHOW46RECEIPT <input type="checkbox"/> ASSOCIATED PROFILES <input type="checkbox"/> BASIC <input type="checkbox"/> CARD NUMBER <input type="checkbox"/> A~BRANCH <input type="checkbox"/> A~BUCHHEAD AREA <input type="checkbox"/> A~CHARLOTTE AREA <input type="checkbox"/> SHOW OTHER PROFILES
<input type="checkbox"/> DEFAULT ADS <input type="checkbox"/> CHECKCARD <input type="checkbox"/> HOMEQUOTY <input type="checkbox"/> MESSAGES <input type="checkbox"/> MYATM <input type="checkbox"/> MYSTERYPRODUCT <input type="checkbox"/> PINENTRY <input type="checkbox"/> PRODUCTS <input type="checkbox"/> PROFILEWAIT <input type="checkbox"/> THANKYOU ADS <input type="checkbox"/> PROFILES										<input type="checkbox"/> SHOW46CLOSEACT <input type="checkbox"/> SHOW46CLOSER
<input type="checkbox"/> CAMPAGN <input type="checkbox"/> CHARTBYPROFILE <input type="checkbox"/> SHOW17 <input type="checkbox"/> SHOW46 <input type="checkbox"/> SHOW9 <input type="checkbox"/> ADMIN										<input type="checkbox"/> SHOW46 <input type="checkbox"/> SHOW9 <input type="checkbox"/> ADMIN
										DONE
										WED JUL 18 17:25:46 PDT

FIG. 18

FIG. 19
ATTRACT LOOP

“I” “I”

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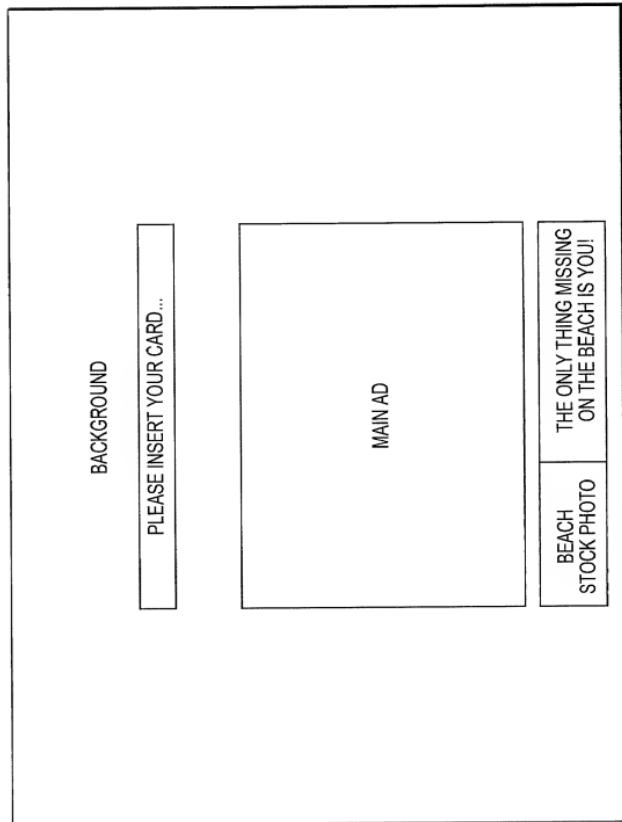


FIG. 20
PIN AND
LANGUAGE ENTRY

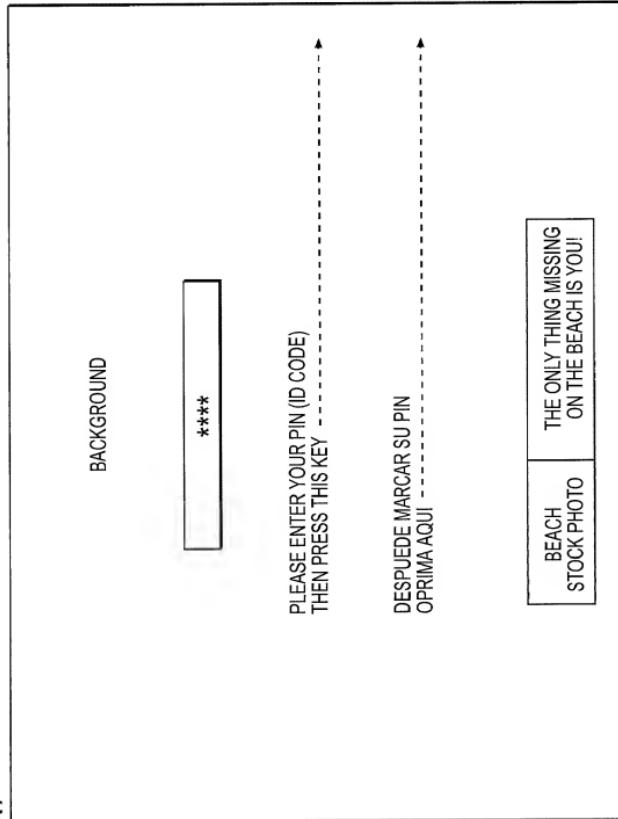


FIG. 21
AQUIRER MAIN
MENU:
TRANSACTION
SELECTION

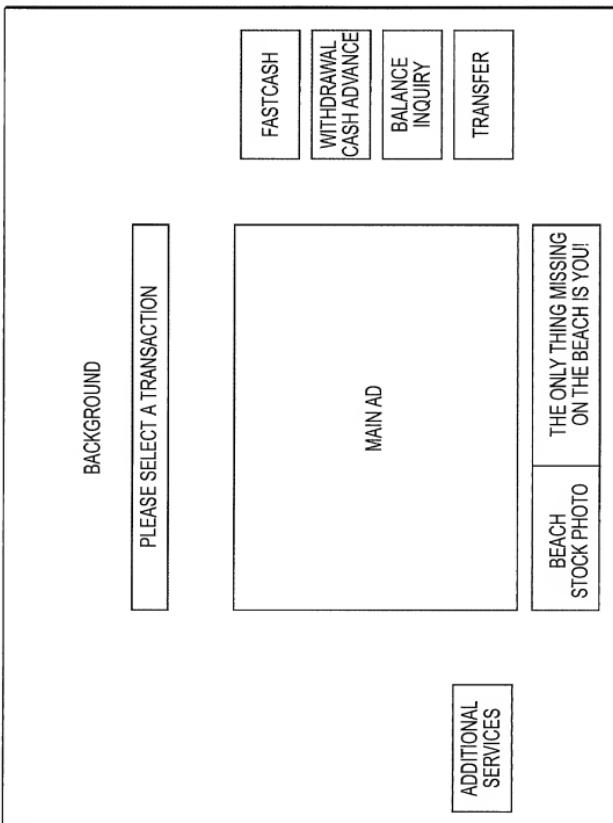


FIG. 22
AMOUNT ENTRY

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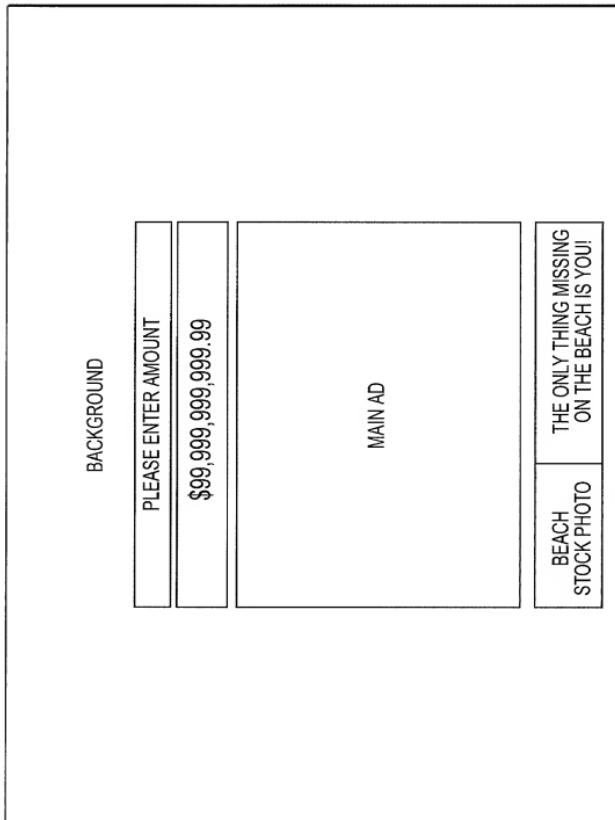


FIG. 23

SELECT AN ACCOUNT

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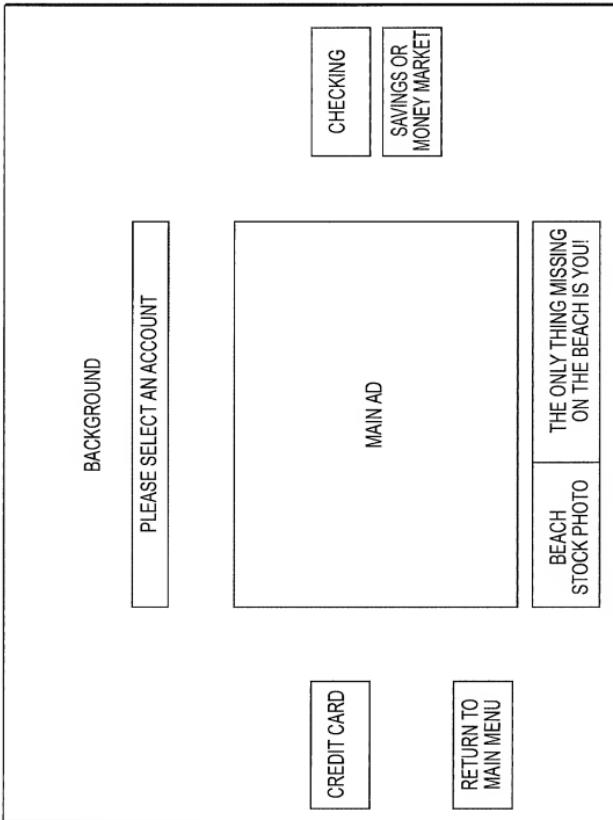


FIG. 24
**WOULD YOU LIKE
 ANOTHER
 TRANSACTION?**
**INVESTMENT INFO
 CHOSEN**

<p>BACKGROUND</p> <p><input type="checkbox"/> WOULD YOU LIKE ANOTHER TRANSACTION?</p>		<p><input type="checkbox"/> YES</p> <p><input type="checkbox"/> NO</p>	
<p>MAIN AD</p>			
<p><input type="checkbox"/> MORTGAGE INFORMATION</p>	<p><input type="checkbox"/> INVESTMENT INFORMATION</p>	<p><input type="checkbox"/> EARN \$5 BANKING SURVEY</p>	<p><input type="checkbox"/> BEACH STOCK PHOTO</p> <p><input type="checkbox"/> THE ONLY THING MISSING ON THE BEACH IS YOU!</p>

FIG. 25

PHONE NUMBER ENTRY

ENTER YOUR PHONE NUMBER * 202-555-0987

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BACKGROUND	<p>PLEASE ENTER YOUR PHONE NUMBER. A BANK REPRESENTATIVE WILL CONTACT YOU WITH THE INFORMATION.</p> <p>999-999-9999</p> <p>MAIN AD</p>		
	CORRECT	CHANGE	<p>RETURN TO MAIN MENU</p> <p>BEACH STOCK PHOTO</p> <p>THE ONLY THING MISSING ON THE BEACH IS YOU!</p>

FIG. 26 WOULD YOU LIKE ANOTHER TRANSACTION? "NO" CHOSEN

WOULD YOU LIKE ANOTHER TRANSACTION?

BACKGROUND

MAIN AD

YES

20

THE ONLY THING MISSING
ON THE BEACH IS YOU!

BEACH
STOCK PHOTO

MORTGAGE INFORMATION

INVESTMENT INFORMATION

EARN \$5
BANKING SURVEY

FIG. 27
THANKS

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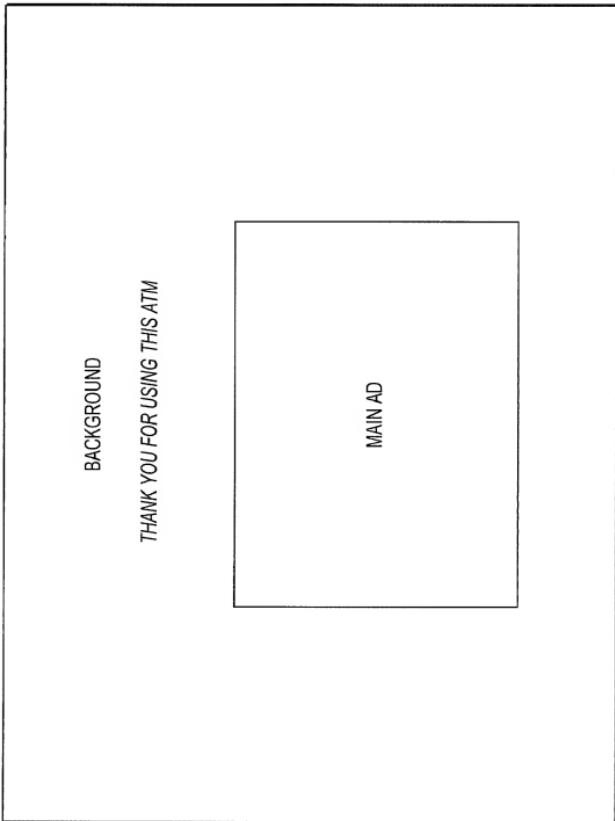


FIG. 28

TAKE YOUR CARD

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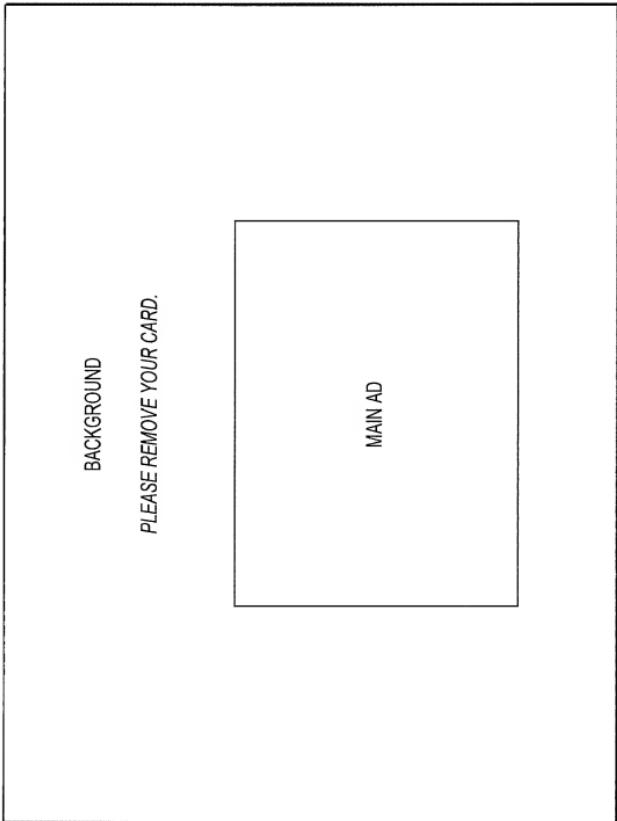


FIG. 29
ATTRACT LOOP

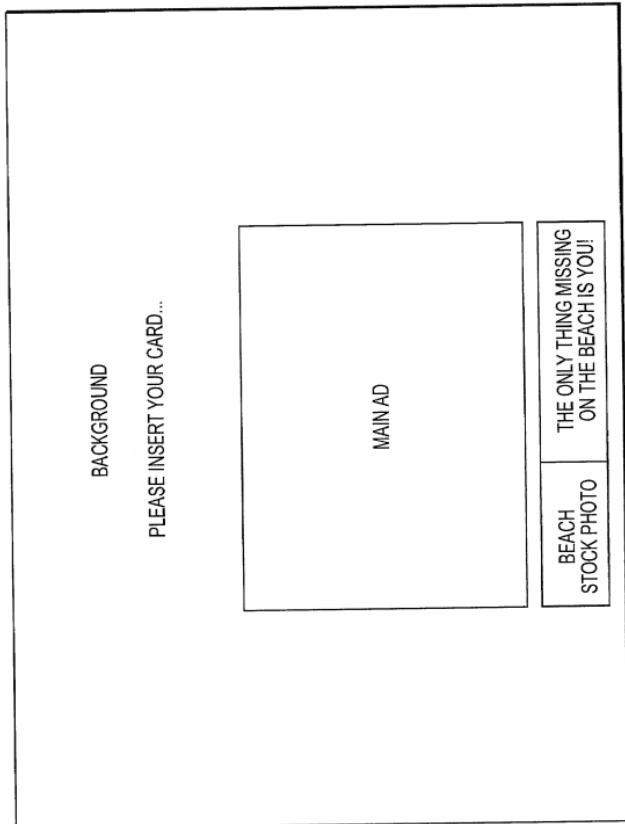


FIG. 30
PIN AND
LANGUAGE ENTRY

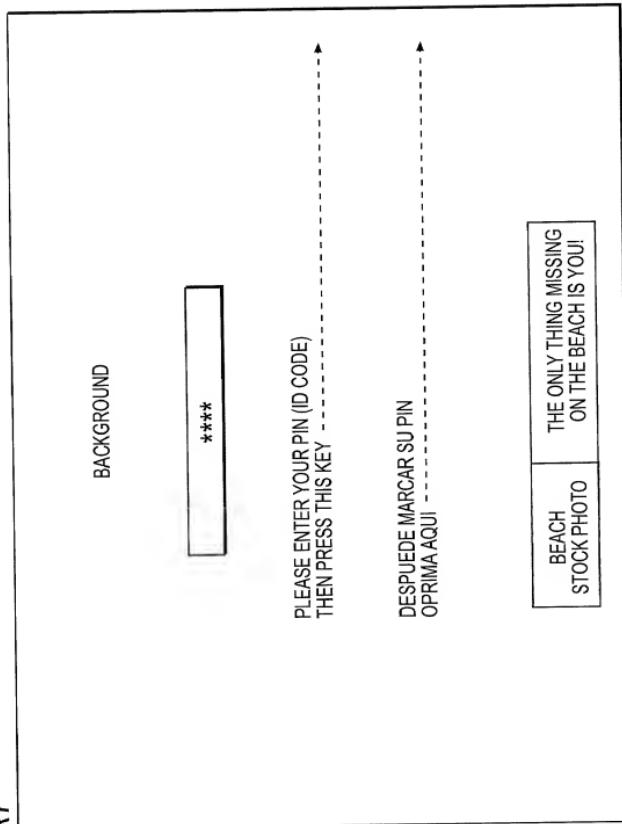


FIG. 31

TRANSACTION SELECTION

TRANSACTION SELECTION

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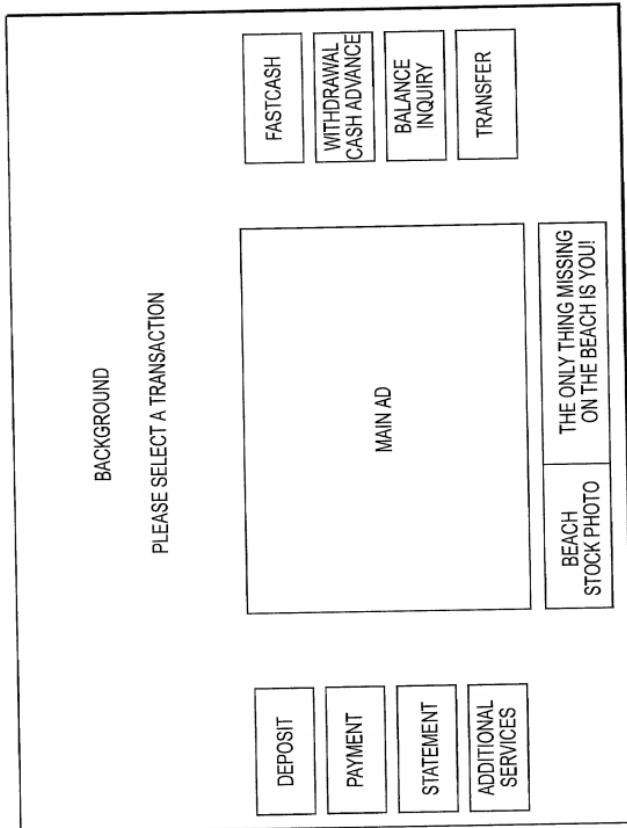


FIG. 32
AMOUNT ENTRY

BACKGROUND	PLEASE ENTER AMOUNT	MAIN AD	BEACH STOCK PHOTO	THE ONLY THING MISSING ON THE BEACH IS YOU!
	\$99,999,999.99			

FIG. 33

SELECT AN ACCOUNT

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BACKGROUND

PLEASE SELECT AN ACCOUNT

CHECKING

SAVINGS OR
MONEY MARKET

MAIN AD

CREDIT CARD

LINE OF CREDIT

RETURN TO
MAIN MENU

BEACH
STOCK PHOTO THE ONLY THING MISSING
ON THE BEACH IS YOU!

FIG. 34
**WOULD YOU LIKE
 ANOTHER
 TRANSACTION?
 MORTGAGE INFO
 CHOSEN**

<p>BACKGROUND</p> <p>WOULD YOU LIKE ANOTHER TRANSACTION?</p>		<p>YES</p> <p>NO</p>
<p>MAIN AD</p>		
<p>CHECK REORDER OR MESSAGE</p>	<p>MORTGAGE INFORMATION</p>	<p>INVESTMENT INFORMATION</p>
<p>EARN \$ BANKING SURVEY</p>	<p>BEACH STOCK PHOTO</p> <p>THE ONLY THING MISSING ON THE BEACH IS YOU!</p>	

FIG. 35
HOW MAY WE
CONTACT YOU
WITH PRODUCT
INFORMATION?
E-MAIL CHOSEN

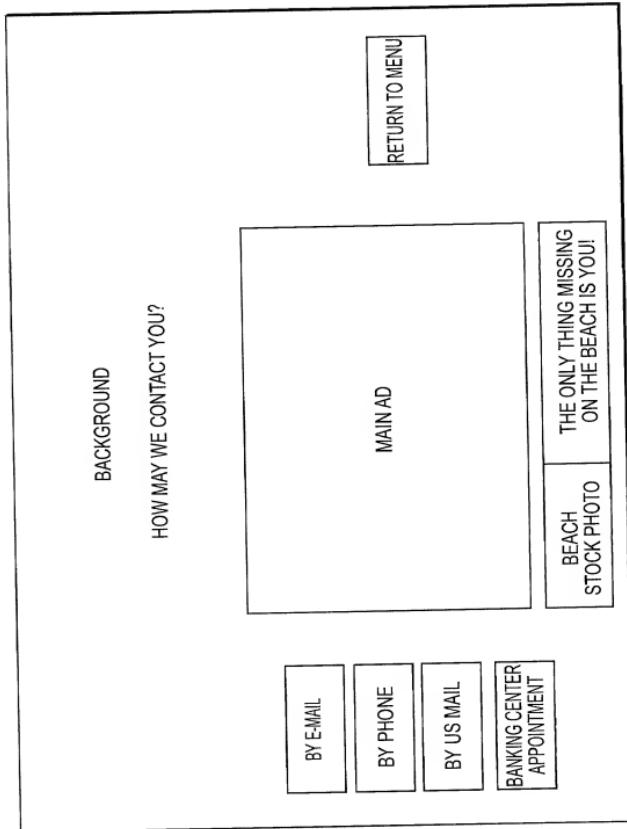


FIG. 36

CONFIRM REQUEST

WOULD YOU LIKE
ANOTHER
TRANSACTION?

"NO" CHOSEN

BACKGROUND

WE WILL CONTACT YOU TODAY VIA EMAIL.

WOULD YOU LIKE ANOTHER TRANSACTION?

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YES

NO

MAIN AD

CHECK REORDER
OR MESSAGE

MORTGAGE
INFORMATION

INVESTMENT
INFORMATION

EARN \$5
BANKING SURVEY

BEACH
STOCK PHOTO | THE ONLY THING MISSING
ON THE BEACH IS YOU!

FIG. 37

THANKS

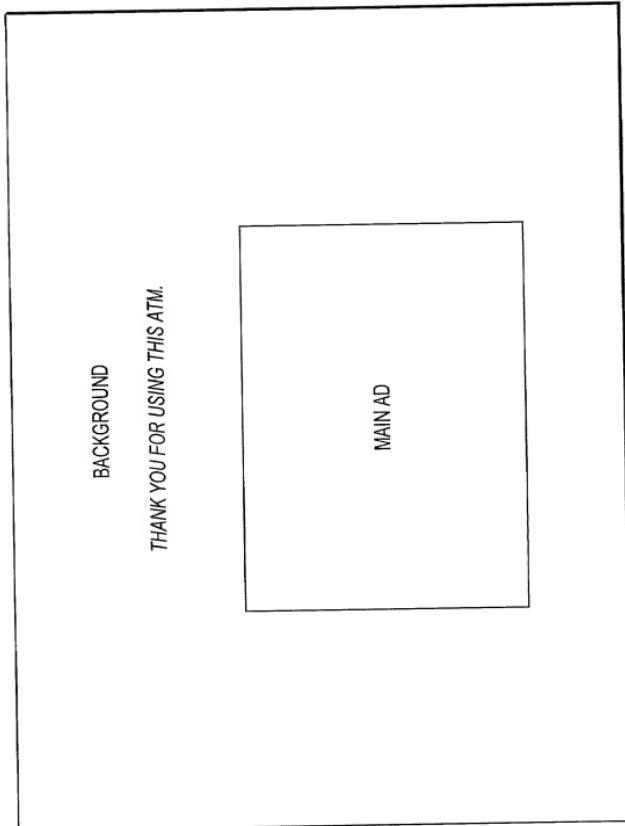


FIG. 38
TAKE YOUR CARD

